



KIA ORA

It's that time of the year when the Christmas carols start playing, the summer plans start being made and we're all hanging out for a well-deserved break.

Christmas this year in the Village will look a little different. Ellerslie Business Association (EBA) isn't organising a large Christmas event and instead we're doing more targeted smaller activities, supporting our businesses. Read more in this issue.

As context, the EBA Board has decided that our September Fairy Festival and Pirate Party is the hero event for Ellerslie Village. It's a point of difference in Auckland and puts Ellerslie on the map. Many town centres' Christmas events have big resources and funding to deliver them. Our budget is small, so we need to be considered in our activities. We think this approach is best for our businesses.

It's been a big year, and tough for many small businesses out there. This year in Ellerslie we've beautified the area, added more lights and security, upgraded the laneway by the post office and provided business support and advocacy – not to mention hosting a festival that attracted 10,000 people.

To our local businesses, thank you for your unwavering support and contributions to our community. To our community, thank you for your ongoing support of our Village. We appreciate you keeping it local, especially this Christmas.

Merry Christmas and a Happy New Year to all!
Warmest regards,

Dave

Chairman, Ellerslie Business Association
Owner, Pastrami & Rye



SPEND AND WIN

To thank you for supporting our wonderful local businesses this Christmas, every time you spend \$25 in the Village* between 19 November and 18 December you can go in the draw to **WIN one of four \$250 vouchers**. Just keep your receipts and enter at ellerslievillage.co.nz or drop your entries into Four Square. We'll draw one winner each week. Happy spending!

*conditions apply



COLOURING COMPETITION

WIN ONE OF THREE \$30 SCOOP & SMILE VOUCHERS!

Download your entry at ellerslievillage.co.nz or pick one up from Scoop & Smile, 131A Main Highway. Get colouring then email your entries to hello@ellerslievillage.co.nz or drop them off to Scoop & Smile by Sunday 15 December. We'll choose one winner per age group, 3-5yrs, 6-8yrs and 9-11yrs.



A DAY AT THE BEACH IN ELLERSLIE

**TUESDAY 17 DECEMBER, 3.15PM – 4.20PM
ELLERSLIE VILLAGE SQUARE**

Celebrate the end of the school year and the start of summer holidays with the talented troupe from The Dust Palace Circus Theatre Company. Bring your kids down to the Village Square for some FREE after school fun with acrobatics, aerials, juggling and theatrics.

3.15pm A Day at The Beach performance
3.35pm 45 minute have-a-go circus workshop

There'll also be elves in the Village after school spreading random acts of Christmas kindness!



CONGRATULATIONS to **Richoux Patisserie** whose Cheeseburger Pie was awarded Supreme Winner at the Vegan Pie Awards. And to **Bianca**, who recently gained a top 10 spot in Viva's Top 60 Auckland Restaurants list. We are lucky to have you in the Village!

LOVE YOUR LOCAL Meet Michael Cheng from Little Luscious

What inspired you to open Little Luscious?

We opened our first café, Luscious Café in Onehunga several years ago and had a lot of feedback from customers who lived around Ellerslie that we should open a café in the Village. The opportunity came up with a desirable location and we opened Little Luscious in 2016.

Tell us a bit about the food you serve?

95% of what we sell is made on-site. We make small batches and order our produce fresh every day which enables us to produce fresh food with very limited wastage. Our kitchen menu includes homemade items such as crunchy potato hash, hollandaise and aioli, plus all our savouries and sweets in our display cabinet are made on site.

What is the most rewarding part of running your cafe?

Being able to provide delicious food, coffee, and service to our customers and having them leave with a smile after having a great experience.

What do you love about the Ellerslie community?

Ellerslie community is amazing. People are very supportive and caring. If someone needs help, there will always be someone willing to lend a hand – there is a great community vibe here.

How are you celebrating Christmas?

Being a small family business, family comes first. We always find the time to get together to celebrate Christmas and it is special for us to have three generations together – kids to grandparents. After Christmas we like to get out of Auckland to wind-down and relax, as this is really our only opportunity to have a holiday during the year.

**Little Luscious, 101 Main Highway
Open: 7am – 2pm weekdays / 8am – 2pm Saturdays**



SAPPHIRE DENTAL New Gem in the Village



Welcome to the neighbourhood, Nilesh and Sanjana Govind who have recently opened a new dental practice behind Four Square. With fresh new premises and state-of-the-art technology, the team bring a personalised, compassionate approach to dentistry. Nilesh has over fifteen years of experience in the field, specialising in oral surgery and implants.

Sapphire Dental are currently open Monday & Friday 9.30am – 6pm and Saturdays 12pm – 4pm.

**info@saphiredental.co.nz
09 5794746**

A TIME TO GIVE

Lend a hand at C3 Church

For over ten years, C3 Church Ellerslie has helped thousands of families in our community, bringing hope and joy to those who need it most through their Christmas Hamper Project. Visit thechristmashamperproject.nz to find out how you can get involved. Final date for donations is Sunday 1 December. Packing starts 10am on Wednesday 11 December at 20 Crawley St, Ellerslie.



Donate Clothes and Toys

Don't leave the clean out until after Christmas. Your good quality clothes, toys and books are needed now to help support families with their Christmas shopping. Donate to our local op shops, Mercy Hospice Shop and SPCA Op Shop.



Give back at Ellerslie Racecourse

Get your friends together for a day of food, wine, entertainment and racing at the Cure Kids Raceday where all proceeds from the day go to Cure Kids. Make Saturday 30 November a day to give back. Gates open at 11.30am. First race at 12.20pm. aucklandracing.co.nz.



CHRISTMAS SHOWCASE

Support our local businesses this festive season



1



2



3



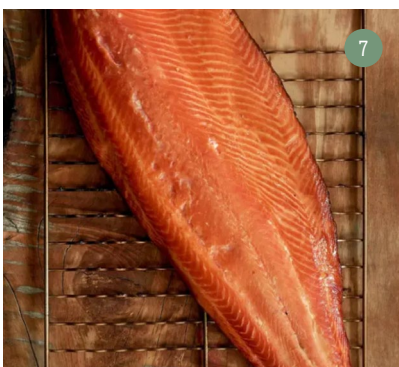
4



5



6



7



8



9

10



- 1 **Unichem Ellerslie Pharmacy** have a great range of gift sets and stocking stuffers including these Vivian Gray cream soap and hand lotion gift sets, \$29.99. 125 Main Highway.
- 2 Whatever your tipples this silly season, **Ellerslie Liquor Centre** has you covered. Shop instore at 125 Main Highway or online at ellerslieliquorcentre.co.nz.
- 3 For a huge range of gift wrap, cards, decorations and stocking stuffers at affordable prices, Zoey at **Dollar House** has Christmas wrapped up. 101 Main Highway.
- 4 These DIY Lip Balm Kits from **Honest Skincare** contain everything you need to make 15 lip balms! With natural ingredients, they are fun and easy for kids and adults alike. \$49.50. 116 Main Highway.
- 5 Heading away to the bach for Christmas? Kerry at **Flowers of St John's Ellerslie** can craft you a beautiful willow wreath for your front door. 127 Main Highway.
- 6 Get your orders in early for succulent, free-range Christmas hams, ducks and turkeys from **Ellerslie Butchers**. See the team at 128D Main Highway or email your orders to info@ellersliemeats.co.nz.
- 7 Always the star of the Christmas table, **Pastrami & Rye's** Smoked Salmon is back on the menu. At \$100 per kg, order online at pastramiandrye.com for a \$1 deposit. Final price depends on weight.
- 8 Whether you're climbing mountains or commuting, the Specialized Tero 3.0 from **MEC Bikes** is a do-it-all electric mountain bike that's as versatile as it is fun. From \$4,400. 133A Main Highway.
- 9 Discover the perfect piece for every style and budget this Christmas and make this season sparkle with a gift that's truly meaningful from **Ellerslie Jewellers & Engravers**. 115 Main Highway.
- 10 Treat someone special to the ultimate pampering experience in the Village with a gift voucher for hair, nails, massage or beauty treatments.

GET FESTIVE IN THE VILLAGE

WHETHER YOU'RE GETTING TOGETHER WITH WHANAU, FRIENDS OR WORK MATES, THERE ARE A HOST OF EXCITING OPTIONS RIGHT HERE IN THE VILLAGE. HERE ARE JUST A FEW...



Bottomless brunch at Bonita

On Saturdays and Sundays enjoy six delicious dishes with a Spanish Chilean twist like focaccia and kingfish ceviche tapas, truffle-dusted patatas bravas and fried chicken thigh, plus bottomless drinks for just \$79. 131 Main Highway. bonitabonita.co.nz.



Host a crowd at Union Post

With an exciting new summer menu and plenty of space to host a crowd, let the team at Union Post help you plan an epic end of year function for your crew. unionpost@gsh.co.nz, 124 Main Highway.



Karaoke at Mr Tanaka's

How does dumplings, a beer tower and karaoke in a private dining room sound? Or, if you're after something with less singing, there's a menu made for sharing, free kids' meals on the weekends and daily happy hour from 3pm - 6pm. 120 Main Highway. mrtanakas.co.nz.

Lowbrow Sunday Roast

Not only do they rustle up some of the best organic hot chicken, burgers and beers, now you can enjoy more of the bird with Lowbrow's Sunday Roast which includes delicious roast chicken and golden gourmet potatoes. 130 Main Highway.

Bring the party to you

If you're organising the office Christmas party and need to put on a spread, the guys at Pastrami & Rye, Little Luscious, Richoux Patisserie can help feed the team. And don't forget, Glengarry Wines and the Liquor Centre Ellerslie can deliver direct to your door.

WHAT'S ON IN ELLERSLIE



CATCH UP WITH A COP

Thursday 28 November, 5.30pm - 6.30pm

Hosted by Ellerslie Business Association, meet with our community Police team, ask questions and find out what's happening in Ellerslie. Charlie Baxters, 121 Main Highway



ELLERSLIE GAMES GROUP

Thursdays 9.45am - 12pm

Connect with locals over a game of Mahjong, Rummikub or any game of your choice. All welcome. Christ Church, 169 Ladies Mile. Call Val on 027 525 6330.



DOOLAN BROTHERS LIVE BAND

Friday 29 November & Friday 13 December

Looking for somewhere local to catch up with friends in the lead up to Christmas? Grab a bite to eat and stay for a drink and live music. 3 Robert Street.



ONEHUNGA CHRISTMAS IN THE PARK

Friday 29 November, 7pm - 9pm

Head to Jellico Park for a free Christmas sized celebration for the whole whānau. Expect food trucks, a sausage sizzle, Christmas wish tent, Santa's grotto, performances from local schools and more!



ELLERSLIE RESIDENTS ASSOCIATION AGM

Monday 2 December, 7pm

If you're an Ellerslie resident and are interested in what is going on in Ellerslie and want to help make this a great community to live in, please come along to Michaels Ave Community Centre.



PANMURE CHRISTMAS BASH

Saturday 7 December, 11am - 3pm

Kick off the holiday season with a free, fun-filled family event including face painting, Santa photos, BBQ, giant games, Christmas tree forest, music, prizes and more. 16 Clifton Court, Panmure.

@ hello@ellerslievillage.co.nz

@ellerslievillage @ellerslievillage



SCAN THE QR CODE TO VISIT THE ELLERSLIE BUSINESS DIRECTORY.